

COOKIES POLICY

QUEPIDOHOY S.L.

In this Cookies Policy, you will find information about the use we make of cookies and similar devices that are installed on the devices of our customers and users. Sometimes, the use of cookies may be related to processing personal data, so we recommend that you consult our Privacy Policy, available on our Platform, if you want information about how we use the personal data of our customers and users, or how to exercise your rights.

INFORMATION ABOUT COOKIES

1.- What are Cookies?

Cookies are small text file that a website, app, or other platform stores on your computer, tablet, smartphone, or any other similar device, with information about your browsing or usage, such as a label that identifies your device. Cookies are necessary for a number of functions including facilitating navigation and knowing how users interact with the platforms so that they can be improved. They are also very useful to be able to offer advertising according to the user's preferences, as well as for other purposes that are detailed below. Cookies do not damage your computer or device.

When we talk about 'Cookies' we also mean other similar technologies for installing and/or collecting information on or about your devices such as flash cookies, web beacons or bugs, pixels, HTML5 (local storage), and SDK technologies for app formats. Likewise, the term 'Cookies' also indicates the use of fingerprinting techniques, that is, techniques of combining information that helps us identify your device. Sometimes, these technologies work in conjunction with cookies to collect and store information, either to provide you with certain features or services on our Platform or to show you advertising on third-party platforms, taking into account your browsing.

This explanation is a general sample of what Cookies are for informative purposes only.

2.- What types of Cookies are there?

Please review this section, which provides an overview of the type of Cookies that can be used in an online environment.

Depending on the owner of the Cookies, they can be classified into:

- ❖ Own cookies: These are the ones that are sent to the user's computer or device from a computer or domain managed by its own publisher, and from which the platform or service requested by the user is offered.
- ❖ Third-party cookies: These are the ones that are sent to the user's computer or device from a computer or domain that is not managed by the publisher, but by another entity that processes the data obtained through the cookies.

Depending on the purpose of the Cookies, they can be classified into:

- ❖ Strictly necessary cookies (technical): These are the ones that allow the user to navigate through a web page, platform, or application and use the different options or services in them, such as controlling traffic, identifying data or the session, accessing restricted sections or content, remembering the items that make up an order, processing an order purchase, managing the payment, controlling fraud linked to the service security, using safety elements during navigation, making a registration or event participation request, storing content for the dissemination of videos or sound, enable dynamic content (for example, loading animation of a text or image) or share content through social networks. Technical cookies, being strictly necessary, are downloaded by default when they allow to show the platform or provide the service requested by the user.

❖ **Functionality or personalization cookies:** These cookies are the ones that remember information so that the user can access the service or platform with certain characteristics that can differentiate their experience from that of other users, such as, for example, the language, the number of results to show when the user performs a search, the appearance or content of the service depending on the type of browser used by the user or the region from where they are accessing the service, etc. Not accepting these cookies may result in slow website performance or poorly adapted recommendations.

❖ **Analytical cookies:** These are the ones that quantify the number of users, the sections visited on the platform and how they interact with it, to measure and perform a statistical analysis of the use made by users, in order to introduce improvements based on the analysis of the user's data usage of the platform or service.

❖ **Behavioral advertising cookies:** These are the ones that store information on the behavior of users obtained through the continuous observation of their browsing habits, which allows the development of a specific profile to display advertising based on it. These cookies allow the management, in the most efficient way possible, of the advertising spaces that, where appropriate, the editor has included directly or in collaboration with third parties.

3. What are Cookies used for on our website?

This website uses third-party cookies which are those that are sent to your computer or terminal from a domain or a website that is not managed by us, but by another entity that processes the data obtained through the cookies.

In this case, Cookies are used for statistical purposes related to the visits you receive and the pages you consult, so long as you have given your consent when browsing it.

COOKIE (AND SUPPLIERS)	DURATION	DESCRIPTION
_ga (Google)	2 years	It is used to distinguish users.
_gid (Google)	24 hours	It is used to distinguish users.
_gat (Google)	1 minute	It is used to limit the percentage of requests. If you have implemented Google Analytics using Google Tag Manager, this cookie will be called _dc_gtm_<property-id>.
_gali (Google)	30 seconds	Enhances Link Attribution

4. How can I manage the use of cookies on this Platform?

If you are browsing the Internet, you can disable the use of cookies in your browser. Here is how to do it in the most popular browsers:

- ❖ Google Chrome: <https://support.google.com/chrome/answer/95647?hl=es>
- ❖ Internet Explorer: <https://support.microsoft.com/es-es/topic/eliminar-y-administrar-cookies-168dab11-0753-043d-7c16-ed5947fc64d>
- ❖ Mozilla Firefox: <https://support.mozilla.org/es/kb/habilitar-y-deshabilitar-cookies-sitios-web-rastrear-preferencias>

❖ Safari: <https://support.apple.com/es-es/HT201265>

You can choose to disable the use of Cookies ta any time.

Please note that both managing the Cookies in the settings and selecting to refuse Cookies is specific to each browser you are using. Therefore, if you choose to set Cookies in one way on one device and you want your choice to apply similarly to another device, you will need to enable the same option for the other device.

As an additional step, with respect to third-party cookies to provide interest-based advertising, please note that certain third parties may be members of one of the following self-regulatory online behavioral advertising programs, with the corresponding opt-out options:

- ❖ Network Advertising Initiative (NAI) - <http://www.networkadvertising.org/choices/>
- ❖ Google Analytics - <https://tools.google.com/dlpage/gaoptout>

5. Who uses the information stored in cookies?

The information stored in the Cookies of our website is used exclusively by us for our own cookies (which do not exist today), except for those identified as 'Third Party Cookies', which are used and managed by external entities to provide us with services aimed at improving our services and the user browsing experience on our website.

For more detailed information on the processing of your personal data and our collaboration with third parties and those subject to international data transfers, we recommend that you read our Privacy Policy available on our website, and the privacy policies/privacy settings of the third-party collaborators accessible through their platforms, if any.